



THIS IS *Cal* FOOTBALL.

ACADEMIC PROWESS



- 94 Pac-10 All-Academic selections in Jeff Tedford era
- 2008 Draddy Award winner Alex Mack
- 2010 Campbell Award finalist and NFF Scholar-Athlete Mike Mohamed

NATIONAL PROMINENCE



- Ranked among the nation's top 25 in final poll four of the last seven seasons
- Ranked in top 10 at some point in five of the last seven campaigns
- Multiple recent Heisman Trophy and national honors candidates

NFL PRESENCE



- Second-most NFL players (38) among Pac-12 schools
- 14 players on 2010 NFL playoff rosters including Super Bowl XLV MVP Aaron Rodgers
- 36 players selected in the NFL Draft, including eight first-round picks, in nine seasons under Tedford

RECORD RUNS



- Seven consecutive bowl appearances (2003-09)
- Four straight bowl wins (2005-08)
- Eight winning seasons in a row (2002-09)

TEAM TEDFORD



- Two-time Conference Coach of the Year
- 2011 Sporting News Recruiter of the Year
- Cal's modern-era leader in victories

CAL HEAD COACH JEFF TEDFORD

2011 GOLDEN BEAR FOOTBALL

CalBears.com (800) GO BEARS

THE CAL EXPERIENCE

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THE CAL EXPERIENCE



THE TEDFORD FACTOR



Under the direction of the dean of Pac-12 head coaches Jeff Tedford, the Golden Bears have become a consistent winner while showing the talent and attitude to battle – and defeat – America's top programs. Cal has been ranked in the nation's top 10 at some point in five of the last seven seasons.

Cal is 72-42 overall and an impressive 44-33 against conference competition in nine campaigns under Tedford. The Bears have set two school records (seven consecutive bowl appearances, four straight bowl victories) and tied another (eight straight winning campaigns). The Bears have also been fantastic at Memorial Stadium with a 43-14 record and three undefeated home seasons under Tedford after having last accomplished the feat in 1950.

Long known as perhaps America's most picturesque football playground, Memorial Stadium now is home to large crowds, national television audiences, and a blue and gold clad fan base that is turning out in record numbers.

Cal will play its 2011 home games at San Francisco's AT&T Park while Memorial Stadium goes through an extensive renovation and retrofit before reopening for 2012.

KYLE BOLLER



TEDFORD BY THE NUMBERS

- 1 Only Cal coach to ever win Pac-10 Coach of the Year honors
- 2 Highest national ranking since 1951
- 3 Undefeated home seasons
- 4 School-record consecutive bowl victories
- 5 Seasons ranked in final top 25
- 5 Seasons ranked in top 10 at one point
- 5 School-record road wins in 2004
- 6 Straight seasons with at least 35,000 season tickets
- 7 School-record consecutive bowl appearances
- 7 School-record-tying Big Game wins
- 8 First-round NFL Draft choices
- 8 School-record-tying straight winning seasons
- 10 School-record-tying games won in a season twice
- 13 Victories over nationally ranked teams
- 22.5 Points allowed per game
- 24 School-record road wins
- 31.9 Points scored per game
- 36 Players selected in the NFL Draft
- 43 Straight games with 50,000 at Memorial Stadium
- 44 School-record conference wins
- 72 Overall wins (leads Cal's modern era)
- 94 Pac-10 All-Academic selections

AARON RODGERS



MILESTONES IN REACH

- 1 Big Game win from becoming Cal's all-time leader
- 2 Seasons from becoming longest-tenured coach in Cal history
- 3 Wins from becoming Cal's all-time leader



JUSTIN FORSETT



JOE IGBER



**ADIMCHINOBE
ECHEMANDU**

THE SKILL SET

Jeff Tedford's resume includes six quarterbacks taken in the first round of the NFL Draft, including four chosen in the first six overall picks, as well as 12 1,000-yard rushers in the last 12 seasons.

QUARTERBACKS

2005	Aaron Rodgers, No. 24 overall (Cal)
2003	Kyle Boller, No. 19 overall (Cal)
2002	David Carr, No. 1 overall (Fresno State)
2002	Joey Harrington, No. 3 overall (Oregon)
1999	Akili Smith, No. 3 overall (Oregon)
1994	Trent Dilfer, No. 6 overall (Fresno State)

RUNNING BACKS

2010	Shane Vereen – 1,167 yards (Cal)
2008	Jahvid Best – 1,580 yards (Cal)
2007	Justin Forsett – 1,546 yards (Cal)
2006	Marshawn Lynch – 1,356 yards (Cal)
2005	Marshawn Lynch – 1,246 yards (Cal)
2004	J.J. Arrington – 2,018 yards (Cal)
2003	Adimchinobe Echemandu – 1,195 yards (Cal)
2002	Joe Igber – 1,130 yards (Cal)
2001	Onterio Smith – 1,058 yards (Oregon)
2001	Maurice Morris – 1,049 yards (Oregon)
2000	Maurice Morris – 1,106 yards (Oregon)
1999	Reuben Droughns – 1,234 yards (Oregon)

MARSHAWN LYNCH

BALANCING ACT

Jeff Tedford's reputation as a quarterback guru overshadows the actual broader results. His offenses are some of the most balanced in the country. Take a look at Cal's offensive totals over the last nine seasons.

	<i>Rushing Attempts</i>	<i>Pass Attempts</i>	<i>Rushing Yds Per Game</i>	<i>Passing Yds Per Game</i>
2010	429	332	158.8	175.1
2009	471	393	169.5	222.7
2008	435	397	186.2	189.8
2007	441	443	165.7	241.8
2006	427	413	162.4	253.2
2005	483	321	235.2	192.7
2004	509	331	256.8	235.7
2003	542	452	168.3	264.6
2002	392	428	108.1	247.6
Totals	4,129	3,510	181.6	225.6

J.J. ARRINGTON

TURNSTILE TURNAROUND

California football fans have been flocking to Strawberry Canyon in record numbers over the past seven seasons as the Golden Bears have climbed into the upper echelon of college football. As recently as 2002, California was averaging just 37,000 fans per home game. In four of the last seven seasons, Cal has averaged over 60,000 fans, including a school-record 64,318 per contest in 2006. Cal has also sold more than 33,000 season tickets each of the last seven years, with a record 41,336 in 2007.

JAHVID BEST

SHANE VEREEN

GREAT COACHING STAFF



JIM MICHALCZYK

Offensive Coordinator/Offensive Line

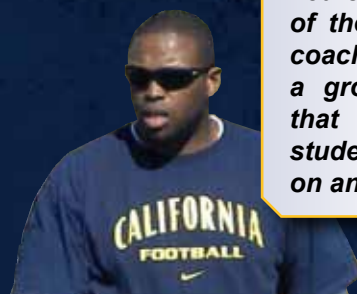
Michalczyk returns for his second stint and eighth season overall at Cal in 2011. He coached Cal's offensive line from 2002-08 before serving in the same role for the Oakland Raiders the last two seasons (2009-10).



CLANCY PENDERGAST

Defensive Coordinator

Returning for his second season in 2011, Pendergast has 20 seasons of NFL and collegiate coaching experience having spent six years as an NFL defensive coordinator, including for Arizona's 2008 Super Bowl squad.



ASHLEY AMBROSE

Defensive Backs

Ambrose begins his first season at Cal in 2011. The 13-year NFL veteran and 1996 AFC Defensive Back of the Year spent the last three seasons at Colorado, including last season as the defensive backs coach.

Cal head coach Jeff Tedford has built one of the nation's finest coaching staffs with a group of coaches that develop quality student-athletes both on and off the field.



MARCUS ARROYO

Quarterbacks

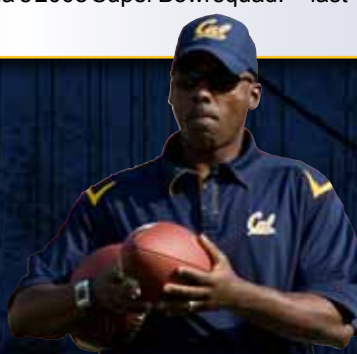
Arroyo is in his first season at Cal in 2011. The former San Jose State quarterback has spent the last eight seasons coaching at the collegiate level. He has been an offensive coordinator or co-offensive coordinator for the past four campaigns.



JEFF GENYK

Special Teams Coord./TE

Genyk is in his second season at Cal and his 20th as a collegiate coach in 2011. Cal improved in all assets of special teams during his first season with the Bears in 2010 and Bryan Anger broke a 23-year-old record for yards per punt.



RON GOULD

Assoc. HC/Run Game Coord.

Gould, in his 15th season at Cal in 2011, is the veteran of the coaching staff. He has coached the rushing leader in the Pac-10 three times in the last seven years. His most recent protege, Shane Vereen, was a second-round pick in the 2011 NFL Draft.



ERIC KIESAU

Passing Game Coord./WR

Kiesau is in his first season of his second stint at Cal. He was previously the Bears' wide receivers coach and recruiting coordinator for four seasons (2002-05) before spending the past five campaigns at Colorado (2006-10).



TOSH LUPOI

Defensive Line

The Cal grad is in his 12th season with the program as either a player or a coach in 2011. At only 30 years of age, he is considered one of the brightest young coaches in the game. In 2010, he was named the Rivals National Recruiter of the Year.



KENWICK THOMPSON

Recruiting Coord./LBs

Thompson is in his fifth season at Cal in 2011 and helped develop 2010 grad Mike Mohamed into the school's fourth all-time leading tackler. He also has experience as a defensive coordinator, serving in the role from 1996-2000 at Texas Southern.



MIKE BLASQUEZ

Strength and Conditioning

Blasquez is in his 20th year as a strength and conditioning coach and his ninth season at Cal. The 2011 campaign will mark his first serving primarily the football team. Blasquez worked directly with the Cal men's basketball program from 2003-10.



MIKE McHUGH

Dir. of Football Operations

McHugh is in his ninth season in his current role at Cal in 2011 and his 29th working in football at the professional, collegiate and high school levels. He has served as both an administrator and coach during his professional career that began in 1983.

Bowl EXPERIENCE

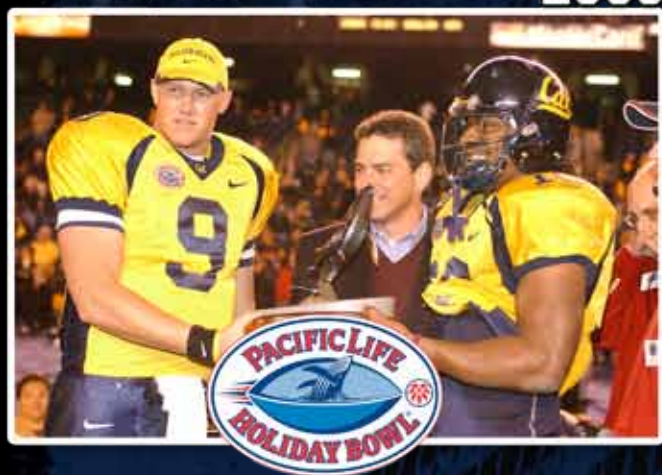
2009



2007



2006



2004



2008



During Jeff Tedford's tenure in Berkeley, Cal has become a postseason fixture. The Golden Bears put together a school-record string of seven consecutive bowl games (2003-09) and is 5-2 in the postseason under Tedford, including a four-game win streak from 2005-08 that is also a school mark. During the span, Cal played in the Holiday Bowl twice. The Bears have also made appearances in the Armed Forces Bowl, Emerald Bowl, Insight Bowl, Las Vegas Bowl and Poinsettia Bowl, where the Bears were defeated by Utah, 37-27, in their most recent bowl outing.

In all Cal has played in 20 bowl games, including eight Rose Bowls, and has posted a 10-9-1 record (8-3 since 1990).

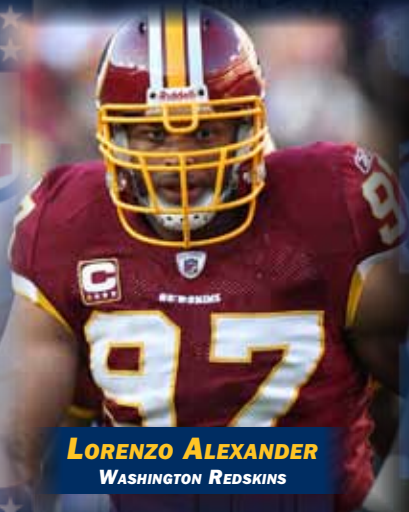
2005



2003



GOLDEN BEARS IN THE NFL



LORENZO ALEXANDER
WASHINGTON REDSKINS



TYSON ALUALU
JACKSONVILLE JAGUARS

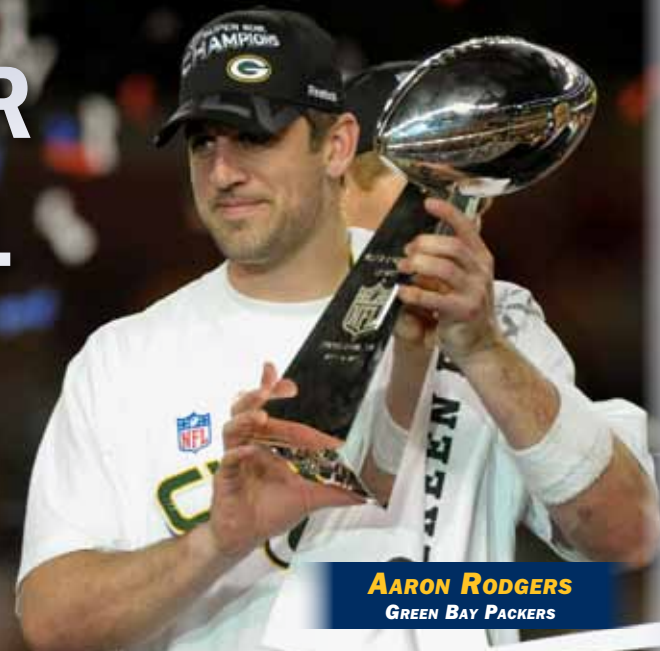


NNAMDI ASOMUGHA
OAKLAND RAIDERS



TULLY BANTA-CAIN
NEW ENGLAND PATRIOTS

SUPER BOWL XLV MVP



AARON RODGERS
GREEN BAY PACKERS



JAHVID BEST
DETROIT LIONS



DAVID BINN
SAN DIEGO CHARGERS



DESMOND BISHOP
GREEN BAY PACKERS



KYLE BOLLER
OAKLAND RAIDERS



CHRIS CONTE
CHICAGO BEARS



BRIAN DE LA PUENTE
NEW ORLEANS SAINTS



In addition to leaving Berkeley with one of the most valuable college diplomas in the country, University of California football players often find themselves heading for the National Football League.

In Jeff Tedford's nine seasons as head coach, Cal has had 36 players have been selected in the NFL Draft, including a school-record six in 2008. Cal has also had eight first-round picks since Tedford arrived prior to the 2002 season, including four in the past three drafts.

California's current 38 active NFL players, which included 14 that were part of the league's playoffs following the 2010 season, is second only to USC among Pac-12 schools, as of July 20, 2010, according to ESPN.com.

A total of 214 student-athletes from Cal have been selected in the NFL Draft since 1936, with 26 in the first round.

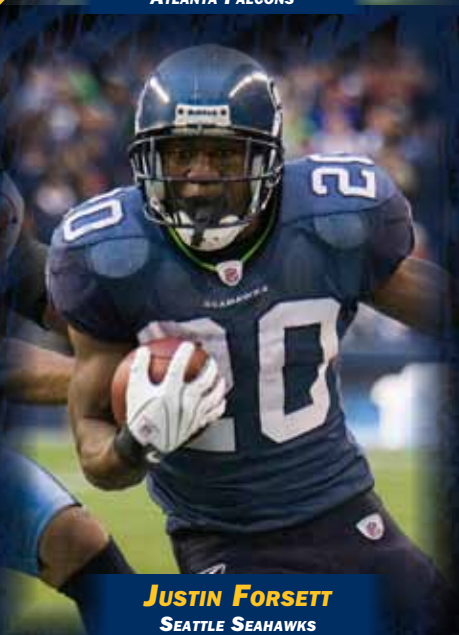
A complete list of the 210 former Cal professional football players and their draft position can be found on pages 219-224.



THOMAS DECOUD
ATLANTA FALCONS



ZACK FOLLETT
DETROIT LIONS



JUSTIN FORSETT
SEATTLE SEAHAWKS



SCOTT FUJITA
CLEVELAND BROWNS

GOLDEN BEARS IN THE NFL



MIKE GIBSON
SEATTLE SEAHAWKS



MATT GIORDANO
NEW ORLEANS SAINTS



TONY GONZALEZ
ATLANTA FALCONS



NICK HARRIS
DETROIT LIONS



LAVELLE HAWKINS
TENNESSEE TITANS



DANTE HUGHES
SAN DIEGO CHARGERS



DESEAN JACKSON
PHILADELPHIA EAGLES



CAMERON JORDAN
NEW ORLEANS SAINTS



L.P. LADOUCEUR
DALLAS COWBOYS



RYAN LONGWELL
MINNESOTA VIKINGS



MARSHAWN LYNCH
SEATTLE SEAHAWKS



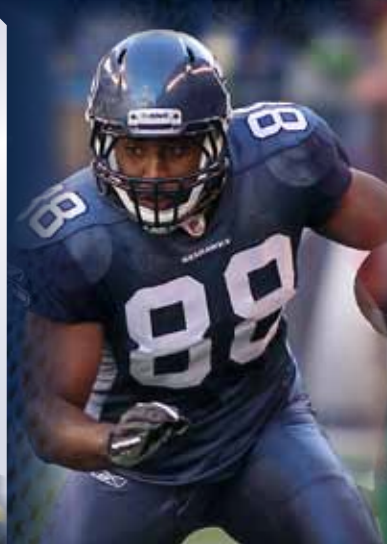
ALEX MACK
CLEVELAND BROWNS



BRANDON MEBANE
SEATTLE SEAHAWKS



MIKE MOHAMED
DENVER BRONCOS



CAMERON MORRAH
SEATTLE SEAHAWKS



RYAN O'CALLAGHAN
KANSAS CITY CHIEFS



CRAIG STEVENS
TENNESSEE TITANS

NICK SUNDBERG
WASHINGTON REDSKINS



MIKE TEPPER
INDIANAPOLIS COLTS



SYD'QUAN THOMPSON
DENVER BRONCOS

VERRAN TUCKER
KANSAS CITY CHIEFS



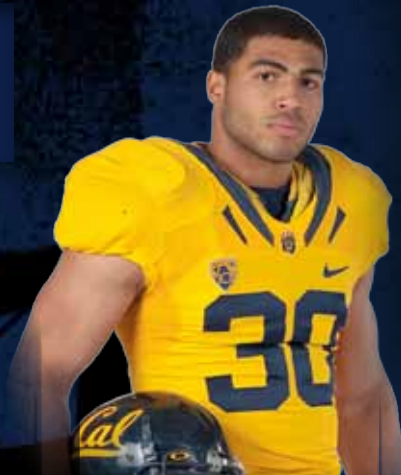
SHANE VEREEN
NEW ENGLAND PATRIOTS



LANGSTON WALKER
OAKLAND RAIDERS

NATIONAL ATTENTION

Mychal Kendricks has been Cal's most distinguished player in the 2011 preseason. The honorable mention preseason All-American is on watch lists for six national honors – the Bednarik Award, Bronko Nagurski Trophy, Butkus Award, College Football Performance Awards Linebacker Trophy, Lott IMPACT Trophy and Rotary Lombardi Award. He begins the 2011 season as Cal's active career leader in tackles, tackles for loss, sacks, fumble recoveries and blocked kicks.



MYCHAL KENDRICKS



MIKE MOHAMED

Mike Mohamed racked up the national recognition at Cal as a senior in 2010. He was the recipient of a National Football Foundation Scholar-Athlete Award, one of 16 national finalists for the prestigious William V. Campbell Trophy and a quarterfinalist The Lott IMPACT Trophy.

WILLIAM V. CAMPBELL TROPHY

Cal center Alex Mack won the 2008 William V. Campbell Trophy, then known as the Draddy Trophy. The honor is a prestigious award given to the nation's top football scholar-athlete during a black tie ceremony at New York's Waldorf-Astoria Hotel. Also referred to as the "Academic Heisman," it is one of college football's most sought-after honors, recognizing an individual as the absolute best in the country for combined academic success, football performance and community leadership. The award comes with a 24-inch, 25-pound bronze trophy and a \$25,000 postgraduate scholarship. Mack, a two-time recipient of the Morris Trophy as the best offensive lineman in the Pac-10, also earned Cal's Neufeld Scholar-Athlete Award as the Golden Bears' male senior student-athlete with the highest cumulative GPA.



ALEX MACK



RANDY MOSS AWARD

Cal's DeSean Jackson was presented with the Randy Moss Return Man Award for the top kick and punt returner in the Football Bowl Subdivision (FBS) of college football in 2006 during a presentation at a luncheon in Houston. As a sophomore, Jackson led the country with an average of 18.2 yards per punt return. He also paced the nation with four punts returned for touchdowns, including a modern-era school-record 95-yarder against Arizona. As a member of the Philadelphia Eagles, Jackson has been one of the top players in the NFL since the 2009 season.

DeSEAN JACKSON

THE LOTT IMPACT TROPHY

Cal cornerback Daymeion Hughes was recognized as the 2006 winner of The Lott IMPACT Trophy. Named after Pro Football Hall of Famer Ronnie Lott, the award is presented annually to college football's Defensive IMPACT Player of the Year. Hughes' honor was announced at a gala black tie banquet at the Pacific Club in Newport Beach. The trophy is awarded to a player who exhibits the same characteristics Lott embodied during his distinguished career: Integrity, Maturity, Performance, Academics, Community and Tenacity. Cal linebackers Zack Follett and Mike Mohamed were quarterfinalists for the award in 2008 and 2010, respectively. Cal cornerback Syd'Quan Thompson (2009) and linebacker Mychal Kendricks (2011) have been watch lists.



**RONNIE LOTT AND DAYMEION HUGHES
WITH THE LOTT TROPHY**



A blossoming football program located in America's sixth-largest television market means a big stage for the Cal football program.

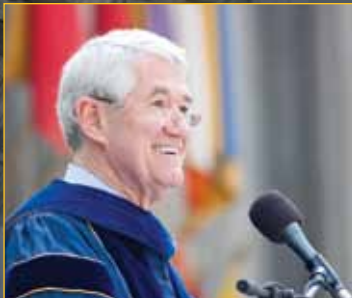
Cal has been featured on television in 50 of its last 51 games over the past four seasons. Cal has risen to No. 2 in the Pac-12 in television exposure, a dramatic increase from the years prior to head coach Jeff Tedford's arrival in 2002. A total of 97 games have been televised in nine seasons under Tedford and the number of national telecasts have more than doubled in that time. The Golden Bears were televised nationally eight times in 2010 and are already scheduled for three national ESPN telecasts prior to the beginning of the 2011 season, with seven other contests still possibilities for a national telecast. Cal's flagship KGO AM 810 has also been the Bay Area's top-rated radio station for most of the period since beginning to broadcast Golden Bear games in 1974.

Included within the borders of the Pac-12 Conference are seven of America's top 35 television markets, some of the largest daily media outlets in the United States and a fan base that continues to grow every season.

With recent announcements by the Pac-12 regarding a landmark agreement for a broadcast and national cable television package with ESPN and FOX Sports, as well as the creation of the Pac-12 Network and Pac-12 Digital Network, media exposure is certain to expand.



THE UNIVERSITY OF CALIFORNIA



SIMPLY THE BEST

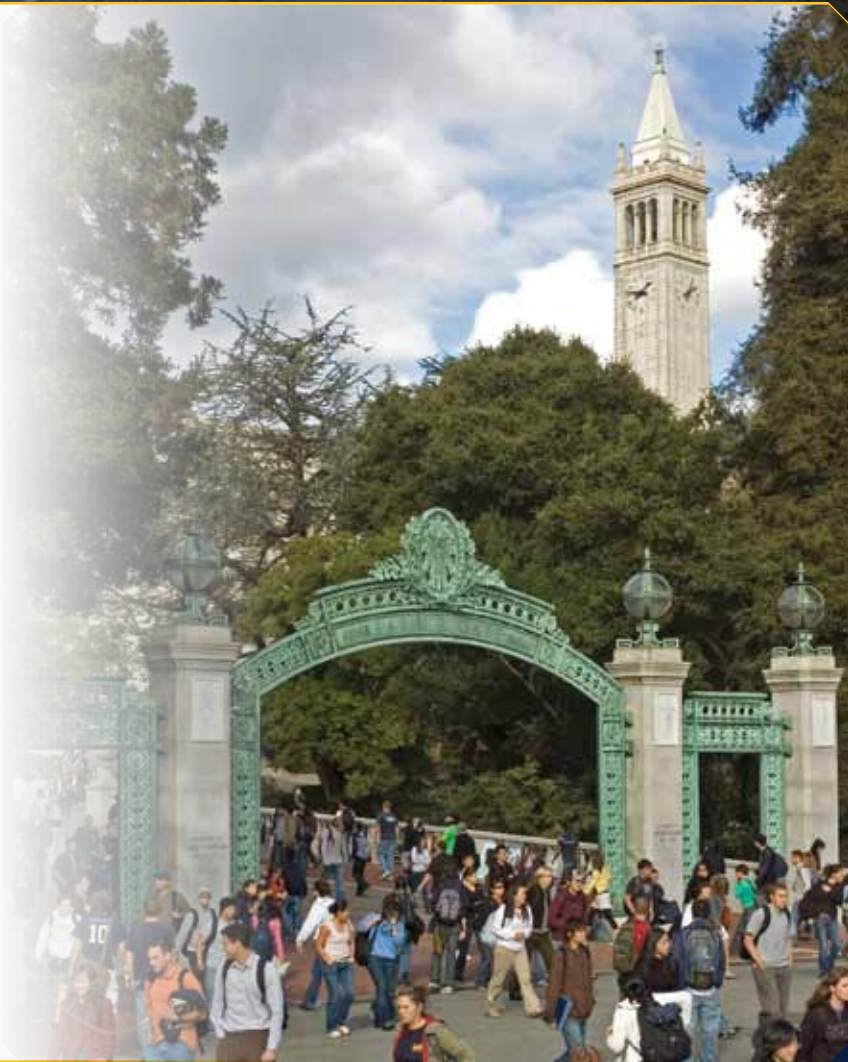
There is no other way to aptly describe America's top public university. There is no other way to describe one of the elite academic settings in the world – especially one that also includes one of America's most successful athletic departments.

The University of California blends the best of all worlds. Overlooking the scenic San Francisco Bay and ranked as the nation's top public university by U.S. News and World Report, the flagship campus of the state of California also features an athletic program that annually finishes among the leaders in the Directors' Cup standings, which rates the overall success of America's collegiate athletic departments. Cal earned its highest ranking ever in the Directors' Cup standings for the 2010-11 season at No. 3.

Cal attracts what many believe to be the finest applicant pool in the United States featuring a diverse student body population. The University of California is divided into 14 colleges and schools offering 351 degree programs and over 7,000 courses, with 48 of the school's 52 graduate programs ranked among America's Top 10. Cal's 52 programs among the Top 10 is No. 1 among all universities in the country, as is its 32 "distinguished" programs, as rated by the National Research Council.

University Library is ranked as the No. 1 public research library in the country by the Association of Research Libraries with over 10 million volumes in 32 campus libraries.

The current faculty features eight Nobel Laureates, 135 members of the National Academy of Sciences, 32 MacArthur Fellows, 74 Fulbright Scholars, four Pulitzer Prize winners and 359 Guggenheim Fellows, more than any other university in America.





AMERICA'S NO. 1 PUBLIC UNIVERSITY BY THE NUMBERS

1 Universities with the highest number of top-10 graduate program

1. CALIFORNIA
2. Stanford
3. Harvard
4. Columbia
5. MIT

1 Universities with the highest number of "Distinguished Programs"

1. CALIFORNIA
2. Stanford
3. Harvard
4. Princeton
5. MIT

1 In 2008, the Association of Research Libraries ranked Cal's University Library as the No. 1 public research university library in North America.

TOP PUBLIC UNIVERSITIES

1. CALIFORNIA
- 2T. UCLA
- 2T. Virginia
4. Michigan
5. North Carolina

Source: 2011 U.S. News and World Report

21

Nobel Laureates
current and former
faculty members

16-1

Student-to-Faculty Ratio

351

Degree Programs

3,000

Service

The University of California is the only school in the country to have produced more than 3,000 volunteers since the 161 inception of the Peace Corps.



Nobel Laureate Oliver Williamson



BERKELEY AND THE BAY AREA

Berkeley is a part of the San Francisco Bay Area major metropolitan area of approximately 7.5 million people. The region is considered one of the most beautiful in the world and includes the major cities of San Francisco and Oakland, as well as Berkeley, home of the world-renowned University of California. Just south are San Jose and the Silicon Valley, home to many of the world's most famous high-tech companies. The Bay Area also lies within easy driving distance of the high Sierra resorts of Lake Tahoe and Yosemite, the Monterey Peninsula and the world famous Napa wine country.

Everyone knows San Francisco, a.k.a. "The City," from the numerous photographs, movies and television shows that capture its magic and beauty. It is a city built on a series of more than 40 hills, offering panoramic views of every kind. The hub of a nine-county region and the financial and insurance capital of the world, San Francisco has a resident population of just over 800,000 and is situated on a 46.9-square mile peninsula bounded by water on three sides – to the west by the Pacific Ocean, the north by the Golden Gate strait, and from north to east by the San Francisco Bay. San Francisco has been named the world's top city twice and the top city in the U.S. in 20 of the last 21 years by *Condé Nast Traveler*. Cal will play its home football games at



Telegraph Ave.

BERKELEY



San Francisco's AT&T Park in 2011 while Memorial Stadium in Berkeley undergoes an extensive renovation and retrofit.

The San Francisco Bay is spanned by two landmarks, the Golden Gate and San Francisco-Oakland Bay bridges, the latter which is currently undergoing a spectacular renovation of the east span, and graced by four islands: Alcatraz, Angel, Treasure and Yerba Buena. The area is easily navigated by car, BART (Bay Area Rapid Transit), bus or ferry, making it easily accessible to all.

TOP CITIES IN THE WORLD

1. Sydney, Australia
2. Florence, Italy
3. **San Francisco, CA**
4. Charleston, SC
5. Cape Town, South Africa
6. Bangkok, Thailand
- 7T. Rome, Italy
- 7T. Vancouver, Canada
9. Santa Fe, NM
- 10T. Chiang Mai, Thailand
- 10T. Quebec City, Canada

Source: *Condé Nast Traveler*, 2010 Readers' Choice Awards

SAN FRANCISCO



Tim Lincecum
San Francisco Giants
AT&T Park

OAKLAND



Nnamdi Asomugha
Oakland Raiders

Nnamdi Asomugha
Oakland Raiders
O. co Coliseum



Located across the Bay Bridge from San Francisco and a bordering neighbor of Berkeley is Oakland, a city of just under 400,000 people, jam-packed with exciting attractions, stimulating arts and an ideal climate. Oakland's charm exceeds its man-made wonders – tumbling hills rising east above the city, vast forests, hiking and riding trails, beautiful lakes and numerous parks provide a natural escape for those who prefer nature over an urban environment.

Just a 12-mile trip from San Francisco, Berkeley is situated on 17.7 square miles with a population of just over 110,000 people. A study in contrasts, Berkeley is a small town with a big city character. With its world-renowned university, global population and rich diversity of cultural arts, Berkeley reflects and affects the rest of the country.

Six major pro sports teams – the NFL's San Francisco 49ers and Oakland Raiders, the NBA's Golden State Warriors, MLB's

2010 world champion San Francisco Giants and Oakland Athletics, and the NHL's San Jose Sharks – as well as six NCAA Division I schools call the Bay Area home.

Sources: *San Francisco Convention & Visitors Bureau, Oakland Convention & Visitors Bureau, Berkeley Convention and Visitors Bureau, and the California Trade and Commerce Agency.*

SIMPLY THE BEST

- *Money* magazine chose San Francisco as "the best place to live" among the 300 biggest U.S. metropolitan areas.
- Forbes.com ranked San Francisco as America's "best city for the outdoors" while American College of Sports Medicine called San Francisco "the fittest of America's most populous cities."
- World City Information recently named San Francisco the third most successful city in the world after No. 1 New York and No. 2 Toronto.
- San Francisco is rated the No. 1 city in the U.S. and the No. 3 city in the world in 2010 by *Condé Nast Traveler*.

Frank Gore
San Francisco 49ers
Candlestick Park



CALIFORNIA ATHLETICS

2008 SUMMER GAMES OLYMPIANS



Michael Cavic
Men's Swimming & Diving
2008 Olympic Silver Medalist



Nathan Adrian
Men's Swimming & Diving
2008 Olympic Gold Medalist



Natalie Coughlin
Women's Swimming & Diving
11-Time 2004 & '08 Olympic Medalist



Emily Silver
Women's Swimming & Diving
2008 Olympic Silver Medalist



Winning is a Cal Tradition!

2010-11 TEAM NATIONAL CHAMPIONS



MEN'S SWIMMING & DIVING



WOMEN'S SWIMMING & DIVING

2010-11 CONFERENCE TEAM CHAMPIONS



VOLLEYBALL
Pac-10



MEN'S SOCCER
Pac-10

2010-11 INDIVIDUAL NATIONAL CHAMPIONS



Cindy Tran
Women's Swimming & Diving
100 Backstroke



Amanda Sims
Women's Swimming & Diving
100 Butterfly



Jana Juricova
Women's Tennis
Singles



Tom Shields
Men's Swimming & Diving
100 Backstroke



Nathan Adrian
Men's Swimming & Diving
50, 100 Freestyle



Damir Dugonjic
Men's Swimming & Diving
100 Breaststroke



RUGBY (also Pacific League champions)



Mike Morrison
Men's Track & Field
Decathlon



Varsity 4+
Women's Crew



Freshman 8+
Men's Crew

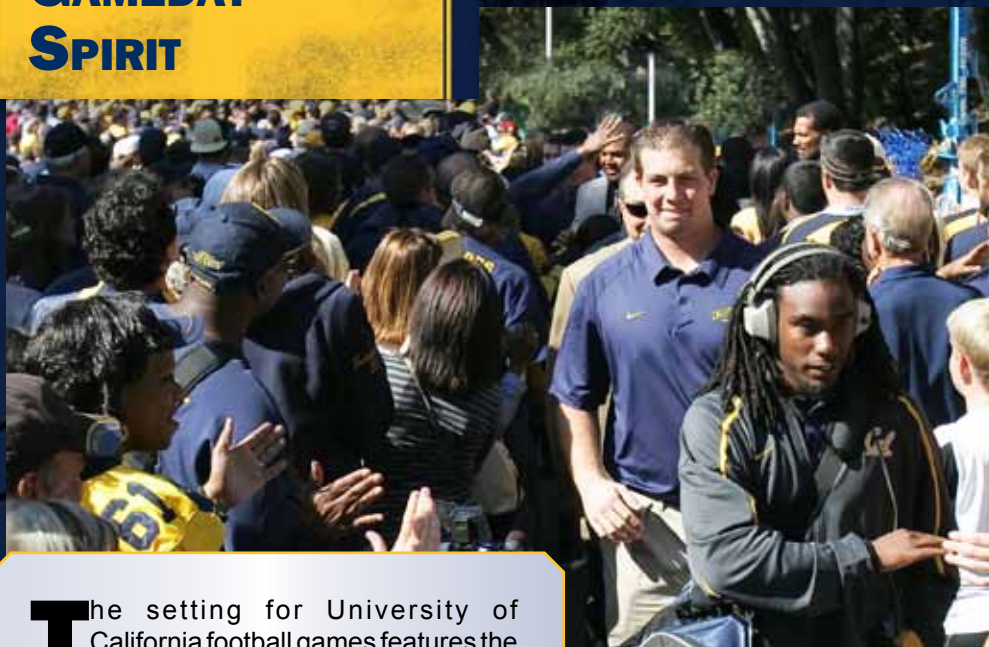


WOMEN'S CREW
Pac-10



WOMEN'S WATER POLO
MPSF

GAMEDAY SPIRIT



The setting for University of California football games features the best of all worlds. Memorial Stadium rests comfortably in a glorious natural setting, with the Berkeley Hills as a backdrop and a stadium perched above the San Francisco Bay. The foreground is complete with landmark bridges, islands and the San Francisco city skyline. The background features Strawberry Canyon and is complimented by dazzling gameday colors, a rousing student section, and a marching band all nestled in and surrounded by one of America's most picturesque gameday settings. For the 2011 season, Cal will play its home games at AT&T Park in San Francisco while Memorial Stadium undergoes an extensive renovation and retrofit.





GAMEDAY

The football team's March To Victory is the official kick-off of gameday. From the moment the Bears enter Memorial Stadium, the activity increases throughout fall Saturdays. Oski roams the stadium, the Rally Committee mans the flags, the student body, the traditional stunt card section, all in a stadium that has been around since the 1920s.

HAIL CALIFORNIA!



FOOTBALL TRADITION



Andy Smith



Walter Gordon



Harold "Brick" Muller



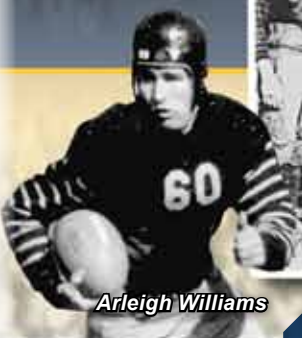
*Wonder Team
1921 National Champions*



1922 National Champions



1923 National Champions



Arleigh Williams

**5 National Championships
10 Bowl Victories**

**14 Conference Titles
8 Rose Bowl Appearances**

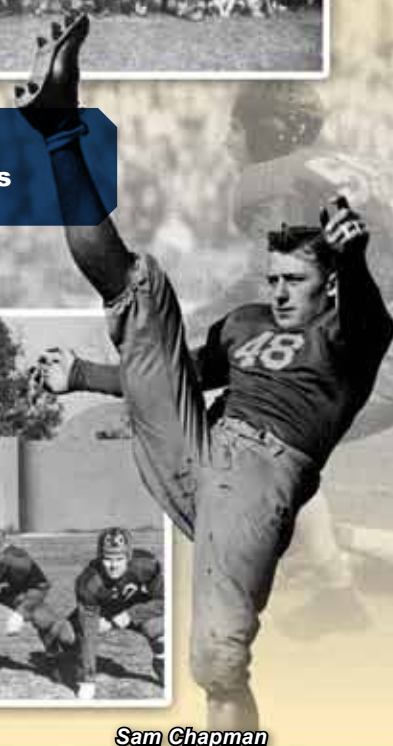


Leonard "Stub" Allison



*Thunder Team
1937 National Champions*

Vic Bottari



Sam Chapman



Lynn "Pappy" Waldorf



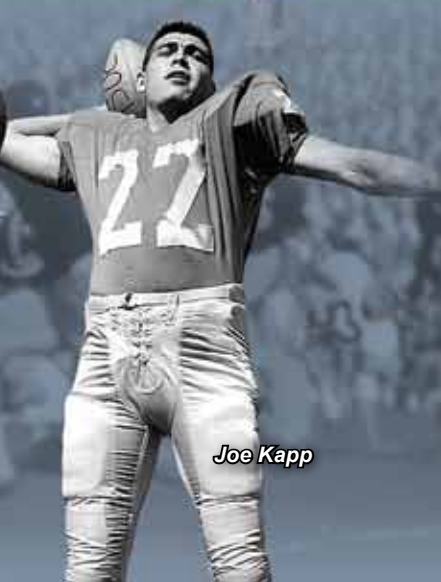
Carl Van Heuít



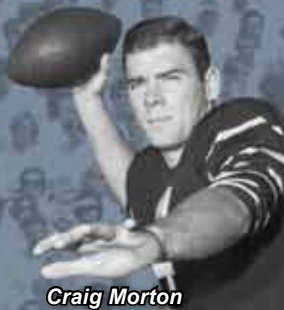
Jackie Jensen



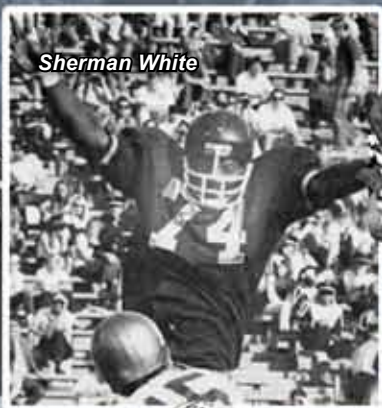
Les Richter



Joe Kapp



Craig Morton



Sherman White



Joe Roth

ROTH'S NO. 12 JERSEY RETIRED

The only jersey ever retired by the Cal football program is the No. 12 worn by quarterback Joe Roth, who played for the Golden Bears in 1975 and '76.

Roth, who seemed destined to become one of the greatest passers ever produced by Cal, had his career ended by cancer shortly after the '76 season, and he passed away on Feb. 19, 1977. His ability on the football field, friendly openness and humble manner, combined with the courage he showed in facing his illness, made him one of the most popular players ever to wear the Blue and Gold.

Roth still holds the Cal record for longest pass, an 88-yard hookup with Wesley Walker for a TD against Georgia in 1976. Roth's No. 12 jersey was retired during a ceremony on Oct. 29, 1977, prior to the USC game, which Cal won, 17-14. Cal host the annual Joe Roth Memorial Game to honor his legacy.



Chuck Muncie



Wesley Walker



Steve Bartkowski

- 71 First Team All-American Honors
- 21 National Football Foundation Hall of Fame Members
- 6 Pop Warner Trophy Winners

- 6 Conference Players of the Year
- 4 Morris Trophy Winners
- 7 Bowl Berths in last eight years
- 12 Top 10 Finishers in Heisman Trophy Voting



1982 Big Game
The Play



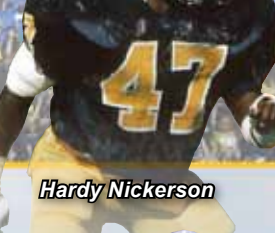
Ron Rivera



Russell White



Mike Pawlawski



Sean Dawkins



Hardy Nickerson

The Big Game between California and Stanford began in 1892 and is among the nation's most storied rivalries, tying for the country's 10th-longest active consecutively running series. At stake for the winner of the game is The Axe, a coveted trophy that represents a history of competitive matchups that include such memorable moments as "The Play" in 1982. Cal has won seven of the last nine years.



Tony Gonzalez



Nnamdi Asomugha



Aaron Rodgers



J.J. Arrington



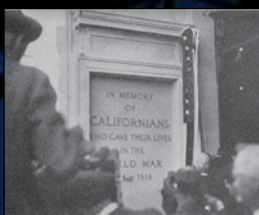
DeSean Jackson



Jahvid Best

MEMORIAL STADIUM

THE PAST...



For California fans and alumni, there truly is no place like Memorial Stadium. For the last 88 seasons since its opening in 1923, Memorial Stadium has been one of the most breathtaking sites in all of college athletics.

The plush wall of pine trees in the Berkeley Hills to the east is contrasted by a panoramic view of the San Francisco Bay and three bridges to the west.

Designed by world-renowned architect John Galen Howard, and codesigners G.F. Buckingham and E.E. Carpenter, the stadium is a tribute to their architectural talents, skills that were years ahead of their time. Fans have marveled over the years at the beauty of the structure, modeled after the Roman Colosseum, and commented about the easy viewing for spectators from all angles within the stadium.

The stadium was completed in time for the 1923 Big Game at a total cost of \$1,437,982. It was constructed in sections with expansion joints to withstand earth movement. Included in the initial construction were 12,000 barrels of cement, 1.1 million feet of lumber for concrete forms, 8,000 cubic yards of rock, 4,000 cubic yards of sand, 600 tons of steel, 800,000 feet of premium lumber used for seating, and 2,500 pine trees, which today serve as the backdrop for the stadium.

Original plans for the stadium called for a capacity of 60,000, but they were altered in favor of a capacity closer to 80,000. The seating capacity has fluctuated due to renovation and other changes, but in 1947, a school-record-tying crowd of 83,000 watched Cal defeat Navy, 14-7, a feat which may have prompted Cal officials to establish an official capacity for the stadium. In the 1960s, temporary bleachers on the east side were removed and additional wheelchair seating and aluminum bleachers followed in the 1980s. For 2001, the press box was rebuilt, giving the stadium an official capacity of 71,799.

Cal football teams have played before crowds of 70,000 or more on 64 occasions and there have been 21 games that attracted in excess of 80,000 spectators.

There are bigger stadiums, newer stadiums and stadiums with grander reputations.

But there is no finer place to watch a college football game than Memorial Stadium on the campus of the University of California at Berkeley.

*Decatur (IL) Herald & Review
September 18, 2005*



...THE PRESENT...



AT&T PARK

Cal will play its 2011 home football games at San Francisco's AT&T Park while Memorial Stadium undergoes an extensive renovation and retrofit before reopening in 2012. The home of the 2010 World Champion San Francisco Giants will become Bear Territory in 2011. For more information, visit attpark.com.

MEMORIAL STADIUM FACTS AND FIGURES

Overall Record	317-213-16
..... (.595, 57 winning seasons,	
..... 27 losing seasons, 4 tied)	
2010 Home Record	4-3
Most Consecutive Winning Seasons.....	12, 1927-38
Most Games, Season.....	10, 1932 (6-2-2)
Most Wins, Season	8, 1924 (8-0-1), '38 (8-0)
Most Losses, Season	6, 2001 (0-6)
Most Consecutive Wins.....	21, 1947-50
Longest Unbeaten Streak	24, 1947-51
Most Consecutive Losses	8, 2000-01
Record in Doubleheaders	15-1 (1932-39)
Undefeated Seasons.....	12, 1923 (1-0); '24 (8-0-1); '29 (5-0-1);
..... '35 (7-0); '37 (6-0-1); '38 (8-0); '48 (7-0);	
..... '49 (6-0); '50 (6-0-1); 2004 (5-0); '06 (7-0); '08 (7-0)	
Winless Seasons.....	2, 1959 (0-5), 2001 (0-6)
Record on Synthetic Turf.....	83-45-3 (.645)
Record on Grass	234-168-13 (.580)

MILESTONE WINS

1st	—	Cal 9, Stanford 0, Nov. 24, 1923
50th	—	Cal 14, St. Mary's 13, Oct. 7, 1933
100th	—	Cal 14, Pacific 0, Oct. 14, 1944
200th	—	Cal 28, USC 14, Nov. 1, 1975
250th	—	Cal 42, Oregon State 0, Oct. 3, 1992
300th	—	Cal 42, Louisiana Tech 12, Sept. 15, 2007

LARGEST CROWDS

Attend	Opponent	Date	Result
83,000	Navy	Sept. 27, 1947	Cal, 14-7
83,000	Stanford	Nov. 22, 1952	Cal, 26-0
82,070	Stanford	Nov. 24, 1928	Tie, 13-13

...AND FUTURE...



MEMORIAL STADIUM RETROFIT AND RENOVATION

Since it opened in the fall of 1923, California Memorial Stadium has generated scores of unforgettable memories for generations of Golden Bears. From the Wonder Teams of the 1920s to the Pappy Waldorf years mid-century to the current success attained under head coach Jeff Tedford, the venerable facility has treated fans of all ages to many of the greatest games in the history of Cal football.

Now, work is underway to retrofit and renovate the historic building, bringing it up to modern standards and creating a facility that will significantly reduce seismic risk and create a more enjoyable environment for the hundreds of thousands of fans who attend games every year – all while maintaining the architecture and character of the celebrated structure.

Construction on the \$321 million project began in earnest in early June 2010 and is expected to be completed in time for the 2012 season opener. After playing in the current configuration of Memorial Stadium one last time in 2010, the Golden Bears will move to temporary quarters at San Francisco's AT&T Park in 2011 before returning to campus for the following campaign and providing new generations of Cal fans the opportunity to treasure the venue for years to come.

Fans can view construction progress through a webcam set high above the eastern rim at calbears.com/stadiumcam. More information about the overall project can be found at stadium.berkeley.edu.

STUDENT-ATHLETE HIGH PERFORMANCE CENTER

The Student-Athlete High Performance Center, scheduled to open this fall, is a revolutionary training, coaching, and applied sports science and sports medicine center. The SAHPC embodies the High Performance Initiative, Cal's innovative performance philosophy designed to build competitive advantage, maximize efficiency and enhance the student-athlete experience.

A 142,000 square-foot facility, the SAHPC is a state-of-the-art complex with year-round access for over 450 student-athletes. The SAHPC is home to the locker rooms, meeting rooms and offices for Cal football and 12 Olympic sports. Importantly, the academic center gives student-athletes access to the resources they need — from computers to tutors — to meet the high standards that have always been the hallmark of our great university.

The building is the physical manifestation of the High Performance Initiative, a nontraditional approach to excellence that challenges conventional ways of thinking about and delivering high performance in an intercollegiate setting. In an effort to take Cal to the highest level, the HPI applies worldwide best practices in sport and human performance to all aspects of the athletic department. This commitment creates and sustains high performance across Cal Athletics and maximizes the potential of our student-athletes, coaches and support staff.

For more information, visit calhighperformance.com.



Student-Athlete High Performance Center



Cal Football Locker Room



Press Box & University Club

ATHLETIC FACILITIES

**FOOTBALL
LACROSSE**



Memorial Stadium

RUGBY



Witter Rugby Field

BASEBALL



Evans Diamond

**MEN'S AND WOMEN'S
TENNIS**



Hellman Tennis Complex

**MEN'S AND WOMEN'S
BASKETBALL
MEN'S AND WOMEN'S
GYMNASTICS
VOLLEYBALL**



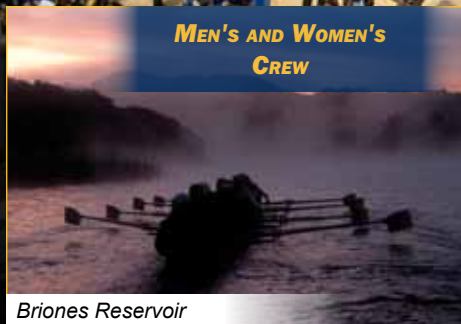
Haas Pavilion

FIELD HOCKEY



Maxwell Family Field

**MEN'S AND WOMEN'S
CREW**



Briones Reservoir

SOFTBALL



Levine-Fricke Field

**MEN'S AND WOMEN'S
CREW**



T. Gary Rogers Rowing Center

**MEN'S AND WOMEN'S
SOCCER
MEN'S AND WOMEN'S
TRACK & FIELD**



Edwards Stadium/Goldman Field

**MEN'S AND WOMEN'S
SWIMMING & DIVING
MEN'S AND WOMEN'S
WATER POLO**



Spieker Aquatics Complex

ACADEMIC GAME PLAN

COMPREHENSIVE PROGRAM FOCUSES ON GOLDEN BEAR ACADEMIC ACHIEVEMENT

On the field the California football program has produced 72 victories, a school-record seven straight bowl appearances (2003-09) and a school-record-tying eight consecutive winning seasons (2002-09) over the last nine years, but the primary mission for Cal football is to EDUCATE and GRADUATE all football student-athletes with a meaningful degree that will support their future successes in whatever field they choose.

Cal's unique "Academic Game Plan" (AGP) is a program established by head coach Jeff Tedford to ensure success in the classroom as well as on the field. AGP, under the direction of Cal's director of student-athlete development, consists of players meeting regularly with coaches and counselors to review coursework and assignments. Players are given an "Academic Game Planner," which they are required to keep up to date. The point of AGP is to approach academics just like a game, with a plan. The players would never go into a game situation without studying film, having a plan, practicing and preparation. Tedford and the Cal staff want student-athletes to approach academics the same way.

Of the 18 players signed in 2002 in coach Tedford's first class, 15 (83%) graduated within five years. A total of 20 players over the past 10 years have earned graduate degrees while playing



Athletic Study Center Staff

and 10 of those who earned graduate degrees have gone on to play in the NFL.

For the 2005-06 academic year, the Cal football team achieved the highest score possible (1000) in the Academic Progress Rate (APR). In addition, 94 student-athletes on the football team have earned Pac-10 All-Academic honors in the Tedford era, with 11 achieving the feat in 2010.



ATHLETIC STUDY CENTER

The Athletic Study Center, which is housed within the Division of Undergraduate Education, is the tutorial and academic support program for over 900 student-athletes at Cal. Centrally located in the César Chávez Student Center, the program provides a spacious and comfortable area for quiet study, individual classrooms for tutorials and a computer lab.

TUTORIAL PROGRAM

The tutorial program promotes and enhances students' academic skills and progress by providing individual tutoring, group workshops, study groups, credit courses and intensive special programs. The Athletic Study Center has between 50-60 tutors on staff per semester to guarantee that students receive the best possible support. Tutorial sessions are offered in the evenings to enable student-athletes to receive help after practices when they have more time to devote to studying.

ADVISING PROGRAM

The advising program offers a broad range of services to meet the unique needs of Cal's student-athletes, which include assistance in understanding and complying with university, college and NCAA requirements, the development of time management skills and the resolution of personal issues unique to student-athletes.



COMMUNITY SERVICE

(Clockwise from top left): Cal football players lend a hand during Come To College Day by posing for photos, signing autographs and teaching kids how to run with the ball.



In addition to pursuing success on the football field and in the classroom, head coach Jeff Tedford puts a high priority on Golden Bear football players being involved in the community. Most recently, one of the team's primary focuses has been The Sage Mentorship Project, helping Sage carry out its mission of providing youth with a one-on-one mentoring program to build authentic and powerful relationships between these students and UC Berkeley student mentors. The team also participates in a variety of community service activities and is always eager to support area youth and let them know the value of education through various reading and recess programs as well as its annual Fan Appreciation Day. The Golden Bears truly enjoy the opportunity to give back to the community.



"The passionate commitment that we have received from these esteemed individuals has been a vital key to our continued growth. Most importantly, the positive influence, which they impart unto the youth of our communities, has been simply amazing and impactful beyond belief."

Michael Okinczyc, Former President of The Sage Mentorship Project

NOTABLE ALUMNI



Jennifer Granholm



Steven Chu



Kevin Johnson

Shareef Abdur-Rahim – NBA All-Star, 2000 U.S. Olympian
 Scott Adams – Creator of Dilbert comic strip
 Lisa Arce – Pro beach volleyball star
 Steve Bartkowski – No. 1 overall pick in 1975 NFL Draft
 Stephen Bechtel – Founder of world's largest construction engineering firm
 Zulfikar Ali Bhutto – President and Prime Minister, Pakistan
 Matt Biondi – Three-time Olympic swimmer, winner of eight gold medals
 Rose Bird – Chief Justice, Supreme Court of California
 W. Michael Blumenthal – U.S. Secretary of the Treasury
 Jerry Brown – State Attorney General, two-time Governor of California, Mayor of Oakland
 Thomas Cech – Chemist, Nobel Prize winner
 Peter Chernin – Owner of Chernin Entertainment and The Chernin Group
 Leroy Chiao – First Chinese-American astronaut
 Choon Kun Cho – President, Korean Airlines
 Rachelle Chong – Member, Federal Communications Commission
 Steven Chu – U.S. Secretary of Energy
 Beverly Cleary – Author, "Ramona the Pest"
 Natalie Coughlin – Winner of 11 Olympic medals in swimming
 Joan Didion – Author, "Play It as It Lays"
 Brig. Gen. James H. Doolittle – World War II hero, Medal of Honor recipient
 Adam Duritz – Lead singer, Counting Crows
 Maria Echaveste – Deputy Chief of Staff, Clinton Administration
 Joy (Biefeld) Fawcett – Member of three U.S. Olympic soccer teams
 Don Fisher – Founder and Chairman of the Board, The Gap



Gregory Peck



Michelle Tafoya



Adam Duritz



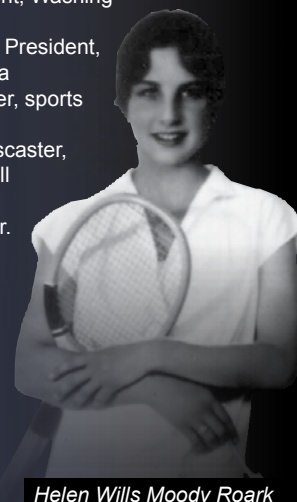
William Randolph Hearst



Earl Warren

John Kenneth Galbraith – Economist
 Tony Gonzalez – NFL All-Pro tight end
 Walter A. Gordon – Governor of the U.S. Virgin Islands, U.S. District Court Judge
 Michele Granger – Olympic gold medalist, softball pitcher
 Jennifer Granholm – Governor of Michigan
 Andrew Grove – President and CEO, Intel Corporation
 Walter Haas Jr. – President, Levi Strauss & Co.; Owner of Oakland Athletics
 Philip Habib – U.S. Special Envoy to Middle East
 William Randolph Hearst Jr. – Newspaper publisher
 Marguerite Higgins – Journalist, Pulitzer Prize winner
 Susanna Hoffs – Lead singer, The Bangles
 Lance Ito – Superior Court Judge, presided over 1995 O.J. Simpson murder trial
 Ida Jackson – United Nations observer, founder local chapter of National Council of Negro Women
 Jackie Jensen – 1958 American League MVP
 Kevin Johnson – NBA All-Star, Mayor of Sacramento
 Edgar F. Kaiser – Founder, Kaiser Permanente
 Jeff Kent – 2000 National League MVP
 Clark Kerr – Chancellor, UC Berkeley
 Jason Kidd – NBA World Champion, U.S. Olympian, NBA All-Star
 Maxine Hong Kingston – Author, 1997 National Humanities Medal
 Barbara Lee – U.S. Congresswoman
 Yuan T. Lee – Chemist, Nobel Prize winner
 Willard Libby – Physical chemist, discovered Carbon 14, Nobel Prize winner
 Tung Yen Lin – World-renowned civil engineer
 Jack London – Author, "The Call of the Wild"
 Wiley Manuel – First African American Supreme Court of California Justice
 Jerry Mathers – Actor, "Leave it to Beaver"
 Brian Maxwell – Founder, PowerBar
 John A. McCone – Director of CIA, Atomic Energy Commission
 Terry McMillan – Author, "Waiting To Exhale", "How Stella Got Her Groove Back"
 Robert McNamara – U.S. Secretary of Defense
 Mary T. Meagher – U.S. Olympic swimmer, winner of three gold medals
 Norman Mineta – U.S. Secretary of Transportation
 Gordon Moore – Co-founder, Intel Corporation
 Julia Morgan – Architect
 Hardy Nickerson – NFL All-Pro linebacker

Sadako Ogata – U.N. High Commissioner for Refugees
 Gregory Peck – Actor, Academy Award winner, "To Kill a Mockingbird"
 Chris Pine – Actor, "Star Trek"
 Kenneth Pitzer – Chemist, president, Stanford University
 Robert Raven – President, American Bar Association
 Helen Wills Moody Roark – Winner of eight Wimbledon championships
 Aaron Rodgers – NFL Pro Bowl quarterback, Super Bowl XLV champion and MVP
 Glenn Seaborg – Nuclear physicist, Nobel Prize winner, cofounder of Element 106
 Margaret Rhea Seddon – Astronaut
 Michael Silver – Yahoo! Sports sportswriter
 William G. Simon – Director, FBI
 Samuel Smith – President, Washington State University
 Robert Gordon Sproul – President, University of California
 Leigh Steinberg – Lawyer, sports agent
 Michelle Tafoya – Sportscaster, Monday Night Football sideline reporter
 George Takei – Actor, Mr. Sulu on "Star Trek"
 Roger Traynor – Chief Justice, Supreme Court of California
 Eugene Trefethen Jr. – President, Kaiser Industries
 Rex Walheim – Space Shuttle astronaut
 Earl Warren – Chief Justice, Supreme Court of the United States
 Alice Waters – Chef, restaurateur, "Chez Panisse"
 Jann Wenner – Cofounder, "Rolling Stone" magazine
 Lionel Wilson – First African American mayor of Oakland
 Pete Wilson – Governor of California
 Dean Witter – Founder, Dean Witter Financial Services
 Steve Wozniak – Cofounder, Apple Computer, Inc.
 James D. Zellerbach – U.S. Ambassador to Italy



Helen Wills Moody Roark



*Left to right:
 Natalie Coughlin,
 Tony Gonzalez,
 Margaret Rhea Seddon,
 Jeff Kent,
 Alice Waters,
 Chris Pine*

